



College of Pharmacists of Manitoba

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Guidelines for pharmacy license holders wanting to use more than one name for their pharmacy

The College of Pharmacists of Manitoba has considered the issue of pharmacy names used by pharmacy license holders in the province. The following conditions apply for incidents where more than one pharmacy name will be used to identify a location where the practice of pharmacy occurs:

- 1) The number of pharmacy names will be limited to two and no other names, protected under section 64 of the *Act*, will be permitted.
- 2) Pharmacy names selected cannot contravene the Code of Ethics and will require prior approval.
- 3) The pharmacy license is specific to one specific location, unless approved by Council.
- 4) The pharmacy license holder (owner) and the pharmacy manager must be the same for each pharmacy name used.
- 5) When promoting business (on the home page of a website for example) under a particular pharmacy name, the name of the pharmacy license holder, pharmacy manager, the licensed location and telephone number must be clearly identified. The following would be considered a format of the required information:

“The (name of owner) operates under the pharmacy name (name of pharmacy) and is licensed by the College of Pharmacists of Manitoba under license number and (pharmacy manager name) is the pharmacy manager. The pharmacy is located at _____ and can be reached by telephone at _____.”

- 6) The owner must identify the primary name under which the pharmacy will be listed by the College of Pharmacists of Manitoba and the other name will be referenced to the primary name.
- 7) If the owner operates a Lock & Leave Pharmacy, Distance Care (International Prescription Service (IPS)) Pharmacy or other special services, all names used by the owner will be considered as offering the same service.
- 8) The College of Pharmacists of Manitoba will issue one pharmacy license and both pharmacy names will be listed on the pharmacy license with the primary name listed first.
- 9) Changing or adding a pharmacy name will require the surrendering of the pharmacy license and a new license will be issued subject to acceptability of the new information and the payment of an administrative fee.
- 10) Where a pharmacy license holder conducts business under more than one pharmacy name, all prescriptions labels must indicate, in addition to the information described in section 30 of the regulations to *the Pharmaceutical Act*, the name of the license holder in a similar manner to:

“This pharmacy is owned and operated by (pharmacy license holder).”

- 11) Where the license holder advertises the pharmacy names through the internet, the College must be advised of all “URL” addresses and Website names being used.