

PHARMACISTS MANITOBA



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Taking Primary
Care to the
Next Level



CONFERENCE BROCHURE

PHARMACISTS MANITOBA CONFERENCE

March 22/23 2025 | April 16 2025

RBC Convention Centre, Winnipeg, MB

CCCEP Accredited: 5.75 CEU's + 1 Virtual CEU April 16th



REGISTER TODAY!

Conference Registration
Sponsor



Member Full Registration

\$299.00 + Tax

- Saturday + Sunday CE sessions
- Exhibitors Buffet Lunch & Sunday CE Lunch
- Awards Reception

Potential Member Full Registration

\$449.00 + Tax

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- Exhibitors Buffet Lunch & Sunday CE Lunch
- Awards Reception

Pharmacy Student/IPG Registration

\$95.00 + Tax

- Saturday + Sunday CE sessions
- Exhibitors Buffet Lunch & CE Lunch
- Awards Reception

Award Reception Ticket

\$30.00 + Tax

- Saturday Awards Reception

**Register before March 4th
for a chance to win back
your registration fee.**



Conference Program

RBC Convention Centre, 375 York Avenue

Saturday, March 22nd, 2025



9:00 am Coffee-to-Go Sponsored by McKesson

9:10 am Opening Remarks

1 9:15 am **Pharmacy in Canada: It's Now or Never**

10:15 am Refreshment Break | Exhibitors Venue

1.25 10:45 am **Community Pharmacy Primary Care Clinics**
The Nova Scotia Experience Sponsored by Shoppers Drug Mart/Loblaw

12:00 pm Buffet Lunch | Exhibitors Venue

1.25 1:00 pm **Effective Contraception Counselling**
Sponsored by Shoppers Drug Mart/Loblaw

2:15 pm **Workplace Safety**

2:00 pm **STUDENT SESSION** I'll get the pharmacist...
wait that's me! Transitioning from student to pharmacist

3:15 pm Annual Awards Presentation

3:45 pm Awards Reception | Poster Pavilion

Sunday, March 23rd, 2025

9:15 am Coffee-to-Go Sponsored by McKesson

1 9:30 am **Grey Matters: Decision Making in Pharmacy Practice**

10:30 am Poster Pavilion Sponsored by Emergent
Refreshment Break

10:50 am **3-Minute Best Poster Presentation**

1.25 11:00 am **Short & Snappy:**
Dysphoric about Dyslipidemia? It's time to simplify
If Goldilocks had high blood pressure, what would we aim for?
Pediatric Vaccination by Pharmacists in Manitoba
From Vision to Action: Co-designing the future of pharmacy

Wednesday, April 16th, 2025

7:00 pm Annual General Meeting

1 7:30 pm **Tobacco and Nicotine Product Use & Misuse:**
An Evidence-based Approach

Saturday, March 22nd

Pharmacy in Canada:

It's now or never



9:15 am

In this session, Dr. Danielle Paes, Chief Pharmacist Officer at the Canadian Pharmacists Association, will provide an overview of pharmacy practice from coast to coast and examine why a national harmonized scope of practice is more important than ever before. She'll review how pharmacy practice has evolved, and continues to evolve, outlining some of the key challenges and opportunities currently facing the profession amidst Canada's primary care crisis. Finally, she'll walk you through CPhA's Pharmacy Practice Benchmark campaign and discuss what needs to happen next to advance pharmacy practice in a way that empowers pharmacists at every stage of their career.

Learning Objectives

- Discuss the evolution of pharmacy practice in Canada
- Understand why a national harmonized scope of practice for pharmacists is a key factor in addressing the primary care crisis
- Explain some of the key challenges and opportunities facing the profession
- Outline CPhA's Pharmacy Practice Benchmark campaign and its importance

Danielle Paes

PharmD, Chief Pharmacist Officer, CPhA



Danielle graduated from the University of Waterloo School of Pharmacy Bachelor of Science in Pharmacy program in 2014 and completed the bridging PharmD program in 2018.

Taking on the role of CPO in 2021, Danielle has worked tirelessly to strengthen the connection between CPhA and front-line pharmacists across Canada. She is spearheading work on professional wellness, with a focus on promoting safe and inclusive pharmacy environments that empower pharmacy professionals to practice with autonomy, find fulfillment and develop their own leadership abilities.

Community Pharmacy Primary Care Clinics

The Nova Scotia Experience



10:45 am *Sponsored by Shoppers Drug Mart/Loblaw*

The Pharmacy Association of Nova Scotia (PANS) has piloted the implementation of community pharmacy primary care clinics (CPPCC). Forty-six pharmacies across Nova Scotia are operating these pharmacy clinics whereby pharmacists have a dedicated time and space to provide appointment-based services, working to their full scope of practice to provide effective care for patients. A demonstration project was funded by the Department of Health and a final evaluation has been conducted by an independent research firm. This presentation will include a summary of the implementation process, the findings of the evaluation including successes and lessons learned as well as a first hand account of the experience from a pharmacist working front line in the clinic.

Learning Objectives

By the end of this session, attendees will be able to:

1. Discuss the findings of the Nova Scotia Community Pharmacy Primary Care Clinic Demonstration Project
2. Describe the key factors that will contribute to the success of a pharmacy clinic model.
3. Identify their own learning needs, to be ready to implement a dedicated appointment based service

Lisa Woodill

BSc. Pharm Certificate in Travel Health

Lisa Woodill, is currently the Director of Pharmacy Practice for the Pharmacy Association of Nova Scotia. In this role, Lisa is responsible for education and conference programming, and has been the project lead for various demonstration projects Community Pharmacy Primary Care Clinic Demonstration Project and past projects such as the Community Pharmacist-led Anticoagulation Management Service. Lisa received her BSc (Pharm) from Dalhousie University in 1999. Lisa has worked in various past positions, including Director of Professional Development, Regional Pharmacy Manager and Manager of Pharmacy- Ontario/western Canada for Sobeys National Pharmacy Group. In 2011, Lisa received her Certificate in Travel Health® from the International Society of Travel Medicine and has been providing consultations and immunizations to travelers in travel clinics in Nova Scotia.

Kaitlynn d'Entremont

BSc. Pharm

Kaitlynn d'Entremont is a Pharmacist and Pharmacy Manager of City Drug Store Ltd in Yarmouth, Nova Scotia. Her pharmacy was one of the initial 12 pharmacies in Nova Scotia to adopt the government funded Community Pharmacy Primary Care Clinic in 2023.

Effective Contraception Counselling:

Clinical and Practical Considerations to Help Patients Navigate their Reproductive Journey



1:00 pm *Sponsored by Shoppers Drug Mart/Loblaw*



With the Manitoba Prescription Birth Control Program providing coverage for prescription contraceptives to eligible Manitobans, the role of the pharmacist in ensuring their safe and effective use is more important than ever. The evolving scope of pharmacists in many provinces is an opportunity for those on the front lines to utilize their training to help patients improve access to sexual and reproductive health services, including contraception. In this session, Dr. Omolayo Famuyide will discuss some of the recent updates in contraception, important considerations when it comes to patient assessment, contraceptive selection, and monitoring.

Learning Objectives

- Review the importance of patient choice and patient satisfaction for HCPs who provide contraceptive counselling
- Address principles of effective contraceptive counselling in supporting patients' decision making about contraceptive methods
- Provide a framework for assessment, important considerations and contraceptive selection
- Review provider considerations in counselling on contraception, specifically long-acting reversible contraceptives (LARCs)

Dr. Omolayo Famuyide

BSc. Pharm, MD, CCFP, MSCP

Dr. Omolayo Famuyide is the Founder & Medical Director of the Layo Centre, a comprehensive clinic providing women's health services in Winnipeg, Manitoba. As a former practicing pharmacist and family physician, Dr. Famuyide is uniquely positioned to serve patients in her well-established women's health practice. Her passion for women's health led to the completion of a twelve-month fellowship at the University of Toronto, a world leading institution in women's health. A Certified Menopause Practitioner through The Menopause Society (formerly the North American Menopause Society), Dr. Famuyide's proficiency in the areas of reproductive health, advanced contraception and menopause is well regarded. Dr. Famuyide is a known expert in the areas of contraception and menopause, having been invited to speak on these topics to various medical trainees, practitioners and other allied health professionals.

Beyond her role as a clinician, Dr. Famuyide is an educator, and an advocate for women's health. Most recently, she was honored to be selected as a recipient of Canada's Top 100 Black Women to Watch of 2024!

Workplace Safety



2:15 pm

This presentation is designed to give employees and employers a better perspective on the rights and responsibilities they have regarding violence in the workplace.

We will discuss: types of workplace violence, how to respond to a violent confrontation in the workplace, and offsite workplace safety considerations. All employees and employers play an important role for creating a safe work environment

Part 11 of Manitoba Workplace Safety and Health Regulation,(M.R. 217/2006,) requires employers to identify and assess the risk of violence in the workplace in consultation with the workplace safety and health committee or representative. If there is no committee or representative, the employees at the workplace should be consulted.

When a risk of violence in the workplace is identified, an employer must:

1. develop and implement a violence prevention policy in consultation with the workplace safety and health committee, representative, or employees
2. train employees in the violence prevention policy
3. ensure that employees comply with the policy

Learning Objectives

- Will be able to identify and assess the risk of violence in the work place as required by Part 11 of the Manitoba Safety and Health Regulation (MR 217/2006)
- Workers will be able to take measures to prevent the occurrence of violence and have recourse should they be subjected to it
- Will understand what the meaning of “workplace violence” as per the Manitoba Workplace Health and Safety’s interpretation
- Will be able to define the Criminal Code of Canada’s offences: Assault and Assault with Weapon
- Will recognize the 4 types of violence in the workplace and how to keep themselves safe when confronted by an aggressive individual
- Recognize best safety practices when working off site

Constable Dirk Creighton



#2204 Division #51, Community
Relations Unit
Winnipeg Police Service

STUDENT SESSION

I'll get the pharmacist... wait that's me:



Transitioning from student to pharmacist in ~~5 easy steps!~~

2:00 pm

Third and fourth year students, this panel session is for you!

Picture it as a choose your own adventure, where you guide our discussions on graduating, PEBCs, navigating job offers, and starting a career as a pharmacist. In this session, you will have the opportunity to speak with our panel of four recent pharmacy graduates and learn about their unique journeys in academia, community pharmacy, ICU, residency, and primary care. Spots are limited - register today!



Panelists

A PANEL DISCUSSION MADE FOR PHARMACY STUDENTS



Christine Vaccaro
PharmD, ACPR
Class of 2023



Simran Dicoee
PharmD, EPPh
Class of 2023



Jenna Villarba
BScPharm, PhD(c)
Class of 2020



Marianna Pozdirca
PharmD, JD student
Class of 2023

FREE SESSION

for all 3rd and 4th Year PharmD Students
+ *Awards Reception to Follow*

Annual Awards Presentation

Saturday, March 22, 2025



3:15 pm
Annual Awards Presentation

3:45 pm
Awards Reception & Poster Pavilion

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Young Leader Awards Sponsored by Apotex

Jen Einarson | Marc Herrera | Kezra Gerbrandt

La Salle Insurance Friend of Pharmacy Award

Donna Forbes

Ozturk Financial

Pharmacy Business Leadership Award

Colin Langedock

Ozturk Financial Patient Choice Award

Jamey Willsey

Bowl of Hygeia Award

Michael Vercaigne

Award of Merit

Ian Johnson

Pharmacist of the Year

Tim Smith

Canadian Foundation for Pharmacy Past President

Darren Murphy

Sunday, March 23rd

Grey Matters: Decision Making in Pharmacy Practice



9:30 am

Pharmacists are presented with challenging decisions every day. In the setting of increased workload demands, expanded scope of practice, and limited resources, it is crucial to understand how we make decisions. This session will explore what “grey areas” mean in pharmacy practice, how cognitive biases affect our decision making, and different decision-making frameworks to consider when faced with complex problems.

Learning Objectives

- Recognize Cognitive Biases: Identify cognitive biases that can affect decision making in pharmacy practice
- Understand Problem-Solving Frameworks: Describe key problem-solving frameworks and strategies that pharmacists can use to address common challenges in practice.
- Apply Critical Thinking in Pharmacy: Demonstrate how to apply critical thinking skills to evaluate patient cases and identify appropriate solutions in pharmacy practice.
- Enhance Decision-Making Skills: Develop decision-making skills that balance clinical evidence, patient preferences, and professional judgment in the face of complex problems.

Alanna Doell

BSc. Pharm ACPR

Alanna Doell is an Instructor at the College of Pharmacy, where she is deeply committed to fostering the next generation of pharmacy professionals. She holds a Bachelor of Science in Pharmacy from the University of Manitoba and completed her Pharmacy Residency with the Winnipeg Regional Health Authority, equipping her with a strong foundation in both clinical practice and education. She has worked in numerous types of hospital pharmacy settings, but most of her clinical practice has been in low acuity medicine at Seven Oaks General Hospital. Her professional areas of interest include geriatrics, medication safety, and communication in healthcare. With a focus on real-world applications, Alanna emphasizes the importance of evidence-based problem-solving in pharmacy practice. She encourages her students to approach complex clinical situations with critical thinking and practical solutions, preparing them for the challenges of the profession.

Short & Snappy

11:00 am



Dysphoric about Dyslipidemia? It's time to simplify

Learning Objectives

1. Apply best evidence of benefit and harm using patient-specific information to guide decisions on use of lipid-lowering therapy and recommend the most appropriate agent and dose.
2. Compare the use of lipid targets to a simplified approach of non-lipid level-driven intensification to guide dyslipidemia management.

If Goldilocks had high blood pressure, what would we aim for?

Learning Objectives

1. Explore how intensity of blood pressure lowering correlates to reduction of long-term vascular complications.
2. Discuss approaches to dose escalation and use of multiple antihypertensive agents in patients with uncontrolled hypertension.
3. Apply the benefits and risks of intensive blood pressure management in specific subgroups including older adults and those at various levels cardiovascular risk.

Jamie Falk

PharmD

Associate Professor, College of Pharmacy, Clinical Pharmacist, Department of Family Medicine, Max Rady College of Medicine, Rady Faculty of Health Sciences, University of Manitoba

Jamie Falk is an Associate Professor and Clinical Stream Lead at the College of Pharmacy, Rady Faculty of Health Sciences at the University of Manitoba. He focuses his research and teaching on optimized prescribing practices, approaches to minimizing patient burden, and promoting evidence-based knowledge translation. He is a national PEER (Patients Experience Evidence Research) team member and co-chair of the annual Making Evidence Matter for Everyone (MEME) Conference in Vancouver.

Short & Snappy

Continued



Pediatric Vaccination by Pharmacists in Manitoba:

Strategies for a Positive Experience

This session will explore the expanding role of pharmacists in Manitoba, focusing on pediatric vaccination for children aged two and older. Attendees will gain practical insights into managing pain and anxiety during immunizations and learn strategies to create a positive vaccination experience for children and their families. By the end of this session, pharmacists will feel empowered to embrace their critical role in pediatric public health.

Learning Objectives

1. Understanding the scope of practice for pharmacists in Manitoba concerning pediatric vaccination.
2. Exploring evidence-based techniques for minimizing pain and managing anxiety in pediatric patients during immunizations.
3. Discovering effective strategies for involving parents and building rapport with children throughout the vaccination process.
4. Strengthening confidence in pharmacists' critical role in improving pediatric health outcomes through vaccination.

Solmaz Nafez

BSc. Pharm, M.Sc., CDE

Pharmacy Program Manager, SERDC Health Services and Shawano Pharmacy

Solmaz is a dedicated pharmacy professional with over a decade of experience in community practice. She earned her Master of Science in Pharmacology and Therapeutics in 2010 and her Bachelor of Science in Pharmacy in 2014, both from the University of Manitoba. During her final year of pharmacy school, she obtained her immunization certification and has since led onsite and offsite immunization clinics as part of her practice.

Her commitment to education was recognized in 2021 when she received the "Community Preceptor of the Year" award from the College of Pharmacy.

Currently, Solmaz serves as the Pharmacy Program Manager for SERDC Health Services and Shawano Pharmacy. She works closely with Jordan's Principle's pediatric nurse practitioner to improve healthcare delivery and ensuring that children and families receive comprehensive, patient-centered care.

Solmaz is deeply passionate about the evolving role of pharmacists as integral members of the healthcare team; she has witnessed the transformative impact pharmacists have on improving access to care and advancing public health.

Short & Snappy

Continued



From Vision to Action: Co-designing the future of pharmacy

Join CPhA's Dr. Danielle Paes as she provides an overview of the results of CPhA's recent national survey exploring the hopes, challenges and priorities of pharmacy's next generation. She'll share key survey findings and will discuss how we can promote autonomy, leadership development and fulfilling pharmacy career paths while addressing the systemic barriers that are getting in the way.

Learning Objectives

- Discuss the challenges facing pharmacy students and new practitioners and understand their hopes for their careers
- Identify ways that workplaces can evolve to support the priorities of the next generation of pharmacists
- Explain why supporting new pharmacists is a key element of a healthy, sustainable profession

Danielle Paes

PharmD, Chief Pharmacist Officer, CPhA

Danielle graduated from the University of Waterloo School of Pharmacy Bachelor of Science in Pharmacy program in 2014 and completed the bridging PharmD program in 2018.

Taking on the role of CPO in 2021, Danielle has worked tirelessly to strengthen the connection between CPhA and front-line pharmacists across Canada. She is spearheading work on professional wellness, with a focus on promoting safe and inclusive pharmacy environments that empower pharmacy professionals to practice with autonomy, find fulfillment and develop their own leadership abilities.

Wednesday, April 16th

Virtual Annual General Meeting



7:00 pm

Tobacco and Nicotine Product Use and Misuse:

An Evidence-based Approach

7:30 pm

Learning Objectives

1. Discuss myths and facts about vaping & e-cigarettes
2. Learn about vaping for smoking cessation and about methods to quit vaping
3. Learn about nicotine pouches: effectiveness for smoking cessation and potential for abuse and dependence.

Laurie Zawertailo

PhD, Senior Scientist, Institute for Mental Health Policy Research, INTREPID Lab (formerly Nicotine Dependence Services), CAMH.

Associate Professor, Department of Pharmacology and Toxicology, University of Toronto.

Dr. Zawertailo's lab focuses on increasing our understanding of nicotine and tobacco addiction (including e-cigarettes) and exploring novel approaches to treatment, especially for specific populations such as young adults, women, and people with co-occurring depression or alcohol use disorder and has over 110 peer-reviewed publications. Her current research is supported by: 1) CAMH womenmind to identify the role of menstrual cycle phase on tobacco and e-cigarette craving and cue-reactivity; 2) Canadian Institute of Health Research (CIHR) to examine the effectiveness of transcranial direct current stimulation as an adjunct to varenicline treatment for smoking cessation; 3) Canadian Cancer Society (CCS) to determine the effectiveness of timing quit date to menstrual cycle phase to improve smoking cessation outcomes in women, and; 4) Health Canada – Substance Use and Addiction Program (SUAP) to explore harm reduction and cessation using e-cigarettes or cytisine in treatment-resistant smokers.

Pharmacists Manitoba Conference

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