



# COLLEGE OF PHARMACISTS OF MANITOBA

## **STRATEGIC PLANNING WORKSHOP FOR THE COUNCIL AND SENIOR STAFF OF THE COLLEGE OF PHARMACISTS OF MANITOBA**

**October 15<sup>th</sup> and 16<sup>th</sup>, 2016  
Elkhorn Resort  
Onanole, Manitoba**

## PREFACE

The Council of the College of Pharmacists of Manitoba (College) met on October 15<sup>th</sup> (7:00 – 9:00 pm) and October 16<sup>th</sup> (9:00 am – 4:00 pm), 2016, at the Elkhorn Resort in Onanole, Manitoba. The main objective of the workshop was to confirm the strategic direction and area(s) of focus for the next two year period.

The workshop was moderated by Steve Vieweg, Chief Executive Officer, CPA Western School of Business. Mr. Vieweg previously served as the facilitator for the 2014 Strategic Planning Session.

The workshop agenda follows:

- Review of the College's
  - Vision
  - Mission
  - Values
  - Strategic Objectives
- Review of the risks that face the College
- Enquiring dialogue exercise
- Theme #1: Quality Assurance Standards
- Theme #2: Quality Assurance & Continuous Quality Improvement (QA/CQI)
- Theme #3: Resources
- Summarization of action items
- Conclusion

## PARTICIPANTS

The following individuals attended the workshop:

### **Councillors:**

Jennifer Ludwig	President
Kevin Hamilton	Vice-President
Petr Prochazka	Executive Treasurer
Glenda Marsh	Past President
Wendy Clark	Councillor
Donna Forbes	Councillor / Public Representative
Dr. Xiaochen Gu	Interim Dean, College of Pharmacy / Councillor
Rik Panciera	Councillor / Public Representative
Dinah Santos	Councillor
Audra Taylor	Councillor / Public Representative
Cheryl Zelenitsky	Councillor / Public Representative

### **Liaisons to Council:**

Susan Balagus	Pharmacy Technician Liaison to Council
Dr. Brenna Shearer	Pharmacists Manitoba Liaison to Council
Ashley Walus	CSHP Liaison to Council

### **Staff:**

Susan Lessard-Friesen	Registrar
Todd Mereniuk	Deputy Registrar
Jill Hardy	Assistant Registrar – Field Operations
Kathy Hunter	Quality Assurance and Field Officer
Ronda Eros	Practice Consultant
Kathy Wright	Executive Assistant to the Registrar

Those unable to attend were:

Travis Giavedoni	Councillor / Public Representative
Geoff Namaka	Councillor
Sonal Purohit	Councillor
Derrick Sanderson	Councillor

## **STRATEGIC PLANNING SESSION**

The previous October 2014 Strategic Planning Session was conducted after major legislative changes took effect in January 2014, and the then-Council spent extensive time and energy reviewing governance responsibilities, the College's Vision, Mission and Values, as well as developing the four major strategic initiatives. As such, for 2016, it was appropriate to forego an extensive session reviewing the governance structures and the methodology of strategic planning.

Each participant was asked in advance to provide their perspectives and ranking of the four Key Strategies and Goals created at the 2014 Strategic Planning Session. Mr. Vieweg tabulated the rankings to establish the main priority for discussion and development at the workshop. Based on participants' feedback, it became clear in advance of the strategic planning session that the strategic initiative related to Quality Assurance was to be the focus of the workshop.

During the 2016 strategic planning session, participants reviewed and confirmed the College's Key Stakeholders, Vision, Mission, Values and Key Strategies.

Subsequently, participants contributed to extensive discussions related to quality assurance (QA), continuous quality improvement (CQI) and the methods the College may consider to enhance QA/CQI initiatives in Manitoba.

The Council of the College is pleased to confirm the following as the Key Stakeholders, Vision, Mission, Values, and Key Strategies and Goals for the 2016-2018 Council:

### **KEY STAKEHOLDER**

*The College is accountable to the Minister of Health ("health-care system").*

Through this accountability, Council is beholden to the public.

### **VISION**

*Leader in patient safety by creating the framework for collaborative and innovative patient-centred pharmacy practice.*

### **MISSION**

*To protect the health and well-being of the public by ensuring and promoting safe, patient-centred, and progressive pharmacy practice in collaboration with other health-care providers.*

## VALUES

<i>Integrity</i>	We act with professional, fair and honest conduct
<i>Respect</i>	We are considerate of the values and needs of others
<i>Excellence</i>	We strive to be innovative and attain high quality and exemplary performance
<i>Accountability</i>	We are responsible for our actions in an open and transparent manner
<i>Collaboration</i>	We strive to include teamwork and partnership
<i>Life-long Learning</i>	We continue to enhance our knowledge and competency

## KEY STRATEGIES AND GOALS

- Enhance the quality assurance program for pharmacy practices
  1. Develop a clearly defined quality assurance program
  2. Develop and implement a pharmacist and stakeholder awareness campaign for the quality assurance program
- Continue to operationalize *The 2006 Pharmaceutical Act*
  1. Implement pharmacist test ordering authority in community practice.
  2. Continue stakeholder and document development in support of legislation
- Build and strengthen relationships with stakeholders
  1. Enhance consultation and collaboration with stakeholders, provincially, nationally and internationally
  2. Support the College of Pharmacy in development and introduction of the PharmD program
  3. Meet with the Minister of Health, at least, annually
- Effective management of all College resources (staff, volunteers, finances, inventory)
  1. Provide for sufficient resources to accomplish the key strategies
  2. Be fiscally responsible
  3. Foster volunteerism