1. Call to Order

   a. Welcome & Introductions

      W. Clark convened the meeting at 3:02 p.m. and welcomed everyone.

   b. Acknowledging First Peoples and Traditional Territory

      W. Clark acknowledged the treaty and traditional lands of First Peoples and the Metis Nation and
pledged a commitment to reconciliation and collaboration with Indigenous communities.

c. Quorum Achieved

W. Clark confirmed that quorum is achieved.

d. College Mission

Council acknowledged the College Mission and Mandate, and its responsibility to make decisions in the public interest.

“To protect the health and well – being of the public by ensuring and promoting safe, patient-centered and progressive pharmacy practice in collaboration with other health-care providers.”

e. Declaration of Conflict-of-Interest

Council members were invited to declare any conflict-of-interest. None were declared.

2. Additions to Agenda & Approval of Agenda

MOTION 1/22 (D. Joshi/R. Buffie)
To approve the agenda as circulated.

CARRIED

3. 2021-2024 CPhM Strategic Plan Announcement

The communications plan for the announcement of the 2021-2024 CPhM Strategic Plan, including a draft briefing note to government, draft media release and communications advice for staff and Council, was circulated in advance of the meeting. The CPhM communications team provided further information, including the goal of the plan to enhance the profile and reputation of the CPhM with its stakeholders, key messaging to be communicated with stakeholder groups, action plan and situation analysis.

A. Walus joined at 3:13 pm.

Council provided the following feedback on the communications plan and draft documents:

- Adapt wording on media release to make it more accessible to the public
- Generalize terminology regarding cultural safety training
- Ensure the CPhM mandate is clearly communicated to take advantage of the opportunity to communicate the CPhM’s purpose and work in the interest of the public
- If possible, include examples of positive outcomes in other provinces who have pursued the banning of inducements

4. Meeting Adjournment

MOTION 2/22 (R. Buffie)

To adjourn the meeting at 3:45 pm.