



Distance Care (International Prescription Services) Component Website Advertising:

Council Approved Disclaimer

Council's publications have included a June 2004 position statement on website advertising, the CPhM Code of Ethics and on September 17, 2013, Council approved the advertising requirement for the mandatory posting of a Distance Care - IPS website disclaimer. In addition, all pharmacy advertising must also abide by Sections 125 – 130 of the Regulations on advertising, as well as the practice direction for Advertising.

Disclaimer:

On September 17, 2013, the CPhM Council passed a motion approving a disclaimer for pharmacies that apply for a Distant Care (International Prescription Service (IPS)) component to their pharmacy licence. The intent of the disclaimer is to advise international clients of the pharmacy that the licensing authority for pharmacy in Manitoba has some limitations regarding the enforcement of the public protection provisions of the provincial legislation for clients outside Canada. The disclaimer is listed below:

“Be advised that, given the international nature of the practice of International Prescription Service (IPS), there may be limitations in the ability of the College of Pharmacists of Manitoba (CPhM), which is the statutory licensing authority for pharmacies and pharmacists in the Province of Manitoba, to investigate and prosecute complaints from persons who receive services or products from an IPS pharmacy.

Manitoba Pharmacists are not permitted to fill US physicians' prescriptions. They can only fill prescriptions issued by a physician licensed in a province or territory of Canada. CPhM takes the position that it may be contrary to professional standards for a pharmacist to fill prescriptions by a physician, licensed in a province or territory of Canada, who has not established an acceptable patient-physician relationship with you.”