

This section has been extracted from the Community Standards of Practice.

International Prescription Service Pharmacy Standards of Practice:

The Manitoba Pharmaceutical Association's primary goal is for the protection of the public. As a result, the following policy is implemented for all pharmacies that fill prescriptions for patients who have not physically attended the pharmacy and provide pharmacy services for patients residing outside Canada:

- 1.13. The home page and any advertising on the Internet site must:
 - 1.13.1. indicate The Manitoba Pharmaceutical Association presently licenses the pharmacy in the province of Manitoba and list the license number assigned;
 - 1.13.2. indicate the name and physical location and telephone number of the Pharmacy;
 - 1.13.3. not advertise in such a manner that would contradict the Code of Ethics or lessen the public image of the profession of pharmacy.
- 1.14. The pharmacy manager must advise the Registrar of The Manitoba Pharmaceutical Association the pharmacy is conducting business over the Internet, the Internet address of the site and the nature of the business.
- 1.15. Until such time the electronic transfer of prescriptions is approved, all prescriptions filled must be verbal orders, written orders or sent through a facsimile machine in accordance with the joint statement on the *Facsimile Transmission of Prescriptions*.
- 1.16. Pharmacists must comply with the Standards of Practice regarding counseling the patient about their medication treatment as well all other practice requirements applicable to a patient accessing the pharmacy services.
- 1.17. Safeguards must be implemented in the receiving and sending of data and the provision of medication to ensure patient personal health information is kept confidential.
- 1.18. The pharmacy must not contravene rules or regulations in effect in the jurisdiction where the patient resides.
- 1.19. The prescriptions and other records kept must be in compliance with all pertinent rules and regulations in effect in Manitoba.

The prescriptions that are delivered are done so in compliance with the Standards of Practice.