



College of Pharmacists of Manitoba Strategic Plan Framework 2021- 2024

MANDATE

The College carries out its activities and governs its registrants in a manner that serves and protects the public interest.

MISSION

To protect the health and well-being of the public by ensuring and promoting safe, patient-centred and progressive pharmacy practice in collaboration with other health-care providers.

VALUES

- Integrity
- Respect
- Excellence
- Accountability
- Collaboration
- Life-Long Learning

STRATEGIC PRIORITIES



Support pharmacy professionals in effectively delivering services that meet the social and cultural needs of all patients.

- Cultivate cultural competence among Council, Staff, and Registrants



Promote quality pharmacy services by ensuring pharmacy professionals are aware of and adhere to professional standards and expectations.

- Sustained refinement to continuing competency program
- Implement best practices in identifying and disseminating professional guidance



Promote safety in pharmacy services and ethical practice.

- Raise patient awareness to the risks of prescription inducement programs
- work toward eliminating inducements on prescription drugs